



Identity Solutions for Higher Education

Delivering a five-star experience to
Gen Z students and the modern campus



ENTRUST

SECURING A WORLD IN MOTION

OVERVIEW

Upgrade your ID card program

Entrust's solutions enable you to streamline orientation, enable one-card access on campus, and support your branding initiatives.

THE OPPORTUNITY

Enhance campus experiences

Meet the needs of tech-savvy, multitasking students and staff, engage them in ways that enrich their lives, and bring out their fierce loyalty with a campus ID solution from Entrust.



It all begins with identity

The most tangible connection between your school, Gen Z, and employees is the campus ID card.

ENGAGING WITH THE MODERN CAMPUS

IDENTITY



Provide a unique and trusted identity across campus.

SAFETY



Prioritize employee and student privacy and maximize safety.

SECURITY



Maintain a highly secure environment — from facilities to information and payments.

EFFICIENCY



Streamline campus processes with a simple one-card solution.

SOLUTION HIGHLIGHTS

Empower card program administrators with flexible ID technology

If you're a card administrator, you're likely facing complex challenges:

- Meeting administration and staff demands with a limited budget
- Making sure technologies from multiple vendors work together
- Ensuring all you do supports your school's branding initiatives

Campus ID solutions from Entrust make it easy for you to issue technology-rich cards that integrate seamlessly with access controls and other systems on your campus.

The issuance process is fast – so students and staff can begin enjoying the benefits of a connected campus experience immediately.

Create IDs that not only celebrate individuality and deliver five-star experiences for Gen Z students, but also streamline operations so campus employees feel empowered to accomplish more.

BENEFITS OF ONE CARD WITH MULTI-USE APPLICATIONS

TECHNOLOGY MIGRATION



Move from magstripes to smart cards and RF technology.

BRANDING INITIATIVES



Strengthen your school's name and image.

SCALABLE PROGRAMS



Scale to do more while staying in budget.

ORIENTATION EXPERIENCE

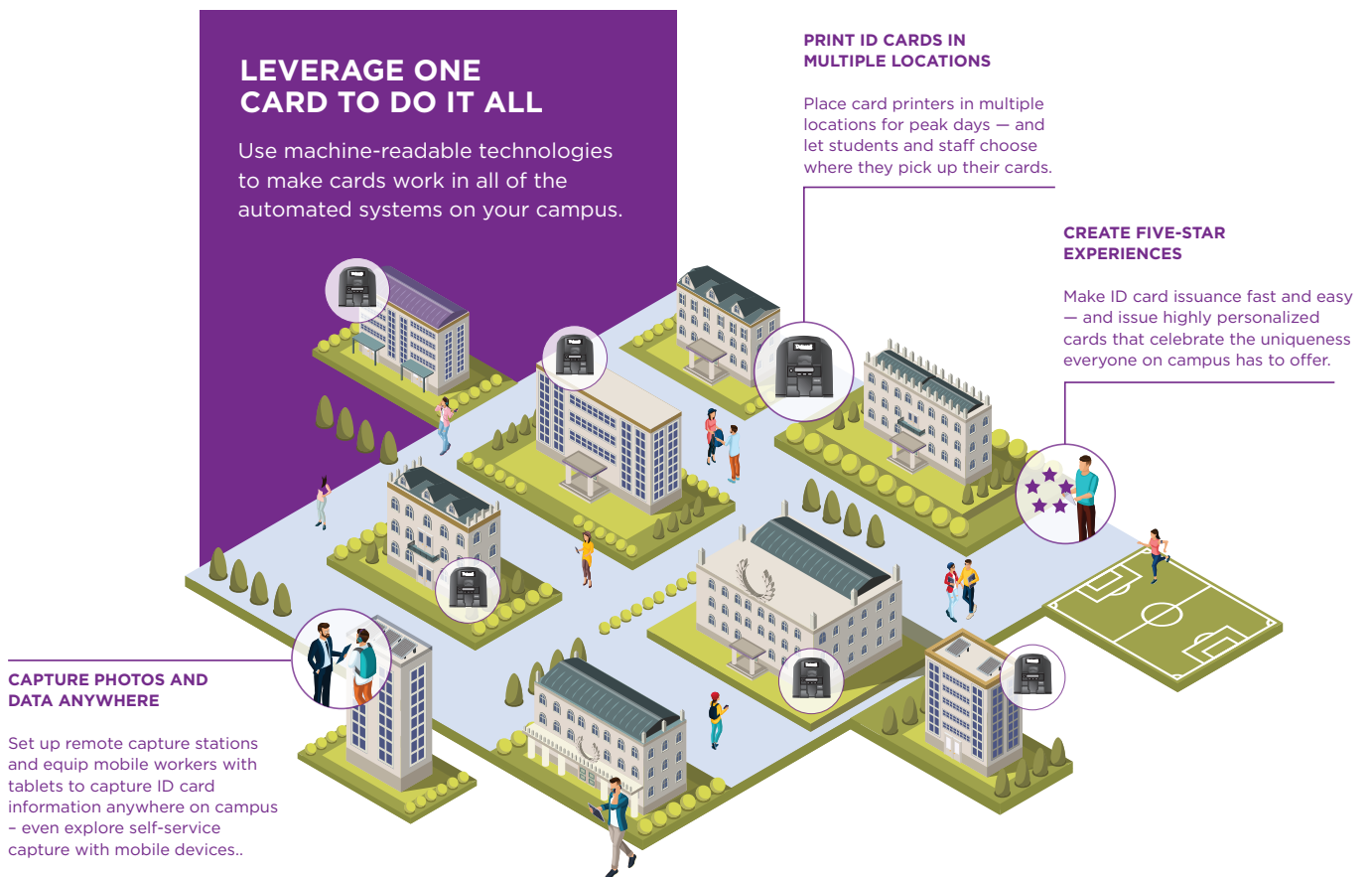


Issue ID cards to many students in a short time period.

KEY FEATURES & BENEFITS

Streamline campus ID issuance

Our server-based software lets you capture images and demographic data for the ID issuance process anywhere on campus. You can print at multiple locations or batch print IDs at your convenience. No more long lines in the campus services department.



Many ID software products require station-by-station installation. This approach does not allow you to capture and print anywhere you choose. It also can result in slow deployment, time-consuming upgrades, and long lines during orientation.

Some programs also require you to use their cloud services. Entrust Adaptive Issuance™ Instant ID software does not. It installs easily on your existing secure server platform and firmly places you in control of your school's ID program.

KEY FEATURES & BENEFITS

Deliver five-star experiences

A true one-card experience

The same challenges driving universities to reimagine the campus experience also affect your card issuance strategy:

- Rapidly changing technologies
- Security breach concerns
- The need for scalable solutions

Entrust Adaptive Issuance Instant ID allows you to create a simple, safe, one-card environment by issuing ID cards with smart chips, magnetic stripes, or radio frequency capabilities.

ID cards can be programmed and used to pay for meals, do laundry, enter secure facilities, and more.

Start the issuance process anywhere, anytime

Web applications, like MyPhoto, allow individuals to start the ID issuance process before they ever arrive at an ID issuance station.

- Students and staff submit photos to be approved and printed remotely
- They pick up their new IDs when they're ready, avoiding lines and saving time

Finish the issuance process at your convenience

By eliminating in-person waiting, universities can create batches of print jobs and print them on high-quality retransfer printers.



Make transactions



Access campus activities



Enter secure facilities



Confirm identity

HOW IT WORKS

Identity software for a modern campus

The design of Entrust Adaptive Issuance Instant ID reflects decades of experience working side-by-side with card program administrators.

- Entrust Adaptive Issuance™ Instant ID is installed on your school's secure server or accessed via the cloud, which provides access from any connected workstation or mobile device - anywhere on campus
- You can capture photos and data anywhere and print in multiple locations or batch print to a central location
- Creating dynamic card designs is easy with user-friendly drag-and-drop functionality

Entrust Adaptive Issuance Instant ID also offers seamless integration with access control systems. It lets you deploy:

- Smart cards
- RF cards
- Magnetic stripes
- Other machine-readable technologies

These features make it easy to create customized ID cards that comply with your school's branding standards while providing students and staff the opportunity to reflect their individuality with logos or graphics representing:

- Academic achievements
- Sports teams
- Fraternity and sorority affiliations



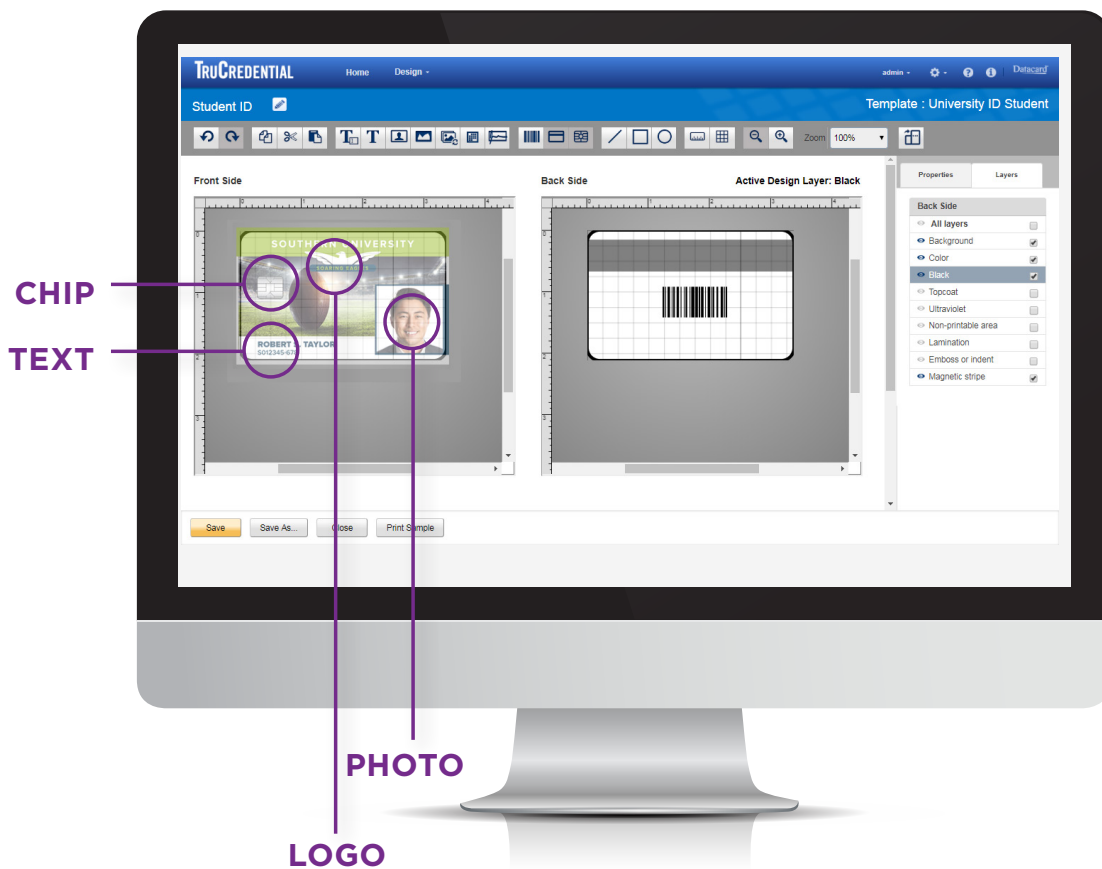
Issue
customized
student IDs
anytime,
anywhere.

THE ENTRUST DIFFERENCE

Enabling new possibilities

The smartphone changed the mobile phone into a mobile enablement tool with infinite possibilities. Similarly, Entrust Adaptive Issuance Instant ID software enables you to reimagine your card issuance program.

As technology on campus rapidly changes, closed or proprietary hardware and software environments can make it difficult to deliver seamless one-card experiences. Integrating with agnostic ID card providers enables universities to create a more connected, more efficient ecosystem that simplifies identity, access, and payment – at scale, across many campus systems.



For more information

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ABOUT ENTRUST CORPORATION

Entrust secures a rapidly changing world by enabling trusted identities, payments, and data protection. Today more than ever, people demand seamless, secure experiences, whether they're crossing borders, making a purchase, accessing e-government services, or logging into corporate networks. Entrust offers an unmatched breadth of digital security and credential issuance solutions at the very heart of all these interactions. With more than 2,500 colleagues, a network of global partners, and customers in over 150 countries, it's no wonder the world's most entrusted organizations trust us.

Learn more at
entrust.com



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